

VIRGINIA MAIN STREET

June 15, 2009



ELECTRONIC NEWSLETTER

Training opportunities:

- Virginia Main Street Summer Toolkit
- “Get More out of your Inventory” Retail Merchandising Workshop
- Economic Development Finance Professional (EDFP) Certification Program
- “Women in Business” Workshop
- Orange County Entrepreneur Express

Announcements:

- Radford Celebrates 20 Years of Main Street Designation
- On the VMS Blog
- What’s Happening at your Farmer’s Market?
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Virginia Main Street community events:

- Abingdon: Blues Festival
- Bedford: Bedford Blues & BBQ
- Culpeper: Bike Virginia 2009
- Warrenton: 13th Annual Father’s Day Car Show

Training opportunities

Virginia Main Street Summer Toolkit: *Getting Strategic About Main Street* *July 28 & 29: Winchester, Virginia*

Identifying a strategic advantage can move your revitalization program to an entirely new level of economic effectiveness. This summer’s toolkit is designed to help you strategically focus your revitalization efforts around your community’s strengths.

Join the Virginia Main Street network of downtown revitalization professionals and volunteers for this fast-paced, interactive event featuring business development strategists and a new look at Old Town Winchester

To register or get more information, visit: <http://www.dhcd.virginia.gov/mainstreet>.

“Get More out of your Inventory” Retail Merchandising Workshop *June 16: 8 to 10 a.m.: Bedford, Virginia; County Administration Building*

Scott Day, a nationally recognized retail expert will offer techniques for increasing sales through merchandising, design, and layout of retail spaces. To register for the event, or to learn more about Centertown revitalization efforts, call (540) 586-2148 or visit: www.centertownbedford.com.

Economic Development Finance Professional (EDFP) Certification Program

Charleston, West Virginia

The National Development Council's 4-course comprehensive training series for economic development practitioners is being held over the next 9 months. Participants will build the capacity they need to successfully create jobs and translate economic development opportunities into results. For more information, visit www.bbtraining.com.

ED 101 – Economic Development Finance
ED 201 – Business Credit Analysis
ED 202 – Real Estate Finance
ED 300 – The Art of Deal Structuring

June 22-26, 2009
Aug. 31-Sept. 4, 2009
Jan 11-15, 2010
March 22-26, 2010

Women in Business Workshop

July 10, 2009: 9 a.m. to Noon: Abingdon, Virginia

Please join the SWVA Chapter of the Risk Management Association in a panel discussion concerning resources for entrepreneurs in an economic downturn. The program will include:

- How to start & operate a business
- Resources and ideas for entrepreneurs
- SBA facilities and business plans
- Banking options, lending criteria
- Marketing techniques and opportunities
- Q&A to panelists

Everyone is invited to attend this free conference; light refreshments will be provided. More information and registration at: <http://www.vastartup.org/register/events/>.

Orange County Entrepreneur Express: Moving Your Business Forward

July 21: 8:30 a.m. to Noon: Orange, Virginia

The *Moving Your Business Forward* workshop designed to provide information on available business resources and to deliver practical, hands-on training covering key elements of business practice. Workshop segments will include information on how to start and operate a business, growing an existing business, marketing strategies, financing and other available resources. For more information, visit: <http://www.vastartup.org/register/events/>.

Announcements

Radford Celebrates 20 Years of Main Street Designation

Since 1989, Radford Main Street has been working to foster a strong, vibrant downtown in this Montgomery county community. Congratulations to the board, staff, and volunteers of Main Street Radford on reaching this milestone.

On the Virginia Main Street Blog

New posts are added each week to the [Virginia Main Street Blog](#), so mark it as a favorite or sign up for an RSS feed. Recent posts include a report from the recent Virginia Main Street/Virginia Downtown Development Association [Downtown Housing and Livability training in Harrisonburg](#), a post on [attracting young professionals downtown](#), and [getting your Main Street in the news](#).

What's happening at your Farmer's Market?

Take the [VMS Blog Poll](#) and tell us about the status of your downtown farmer's market.

Take a Virtual Tour of Virginia Main Street Communities

It's easy to take a virtual tour of all of Virginia's designated Main Street communities. Just click through the list on the [VMS Blog page dedicated to our communities](#).

Virginia Main Street Community Events

- **Abingdon, *Blues Festival***

Saturday, June 27: 3:30 –10:15 p.m.

At Latter Field Gates open at 3:30. Feature nine performances. More information is at: www.abingdon.com.

- **Bedford, *Bedford Blues & BBQ***

Saturday, June 13, 5 - 10 p.m.

Center & Washington Street

A fun-filled evening of great food and music by Roadhouse and Eli Cook, and a BBQ cook-off hosted by the Ruritan Club of Bedford. For more information visit: www.centertownbedford.com.

- **Culpeper: *Bike Virginia 2009***

June 21 - 23, 2009

[Culpeper](#) is one of three host towns for Bike Virginia 2009 (6/19-6/24), specifically the nights of June 21-23. An annual event offering different theme rides, this year Bike Virginia has partnered with [The Journey Through Hallowed Ground](#). The event is a fundraiser for [BikeWalk Virginia](#), which advocates safe walking and bicycling facilities and promotes educational awareness. Join in as a cyclist, or cheer and support them as they visit Culpeper. For more information visit: www.info@bikevirginia.org.

- **Warrenton: *13th Annual Father's Day Car Show***

June 21st: 10 a.m. to 3 p.m.

Enjoy a day of cars, arts and crafts, music and food at The 13th Annual Father's Day Car Show in Old Town Warrenton. Stroll down Historic Main Street and side streets that will be full of classic and antique cars, hot rods and motorcycles. The lawns will have art exhibits and games for the entire family! Enjoy an ice cream or lunch under a shade tree or lunch and dinner in one of our award winning restaurants. Take a walking tour of Old Town and visit the Old Jail Museum. For more information, please visit: <http://partnershipforwarrenton.org/events>.

The e-newsletter is a monthly service of the Virginia Main Street office in the Virginia Department of Housing and Community Development. To include an announcement of an upcoming training opportunity or local event, please contact Program Administrator Doug Jackson.

Doug Jackson
Phone: (276) 780-3244
douglas.jackson@dhcd.virginia.gov